

PHOTO GUIDELINES



In order to assure an image is suitable for all formats, FASNY offers the following guidelines when choosing or taking an image intended for publication. FASNY publications include – but are not limited to – *The Volunteer Firefighter* magazine, public releases, monthly electronic communications and Web/social media sites.

IDEALLY, IMAGES SHOULD BE A RESOLUTION OF 300 DPI.

A high-resolution JPG image is 1 megabyte or larger in size.

USE IMAGES THAT COME DIRECTLY FROM THE CAMERA'S MEMORY CARD.

These are completely uncompressed. Using software like iPhoto or Web-based services like Picasa to send the photo is not recommended as they may compress the file and lower the resolution.

NOTE: Make sure your camera is set to take the highest quality images possible. This is typically a setting you can find by tapping the “menu” button on your camera.

PLEASE AVOID USING PHOTOS TAKEN WITH A MOBILE DEVICE LIKE A CELLPHONE OR TABLET.

These images are often too small or blurry for publication.

PHOTOS FROM SOCIAL WEBSITES LIKE FACEBOOK ARE NOT ACCEPTABLE.

Web services often compress the files during upload and the resolution is not high enough for print.

If uncertain about an image, prints can be scanned as needed.

