STOP

DROP

ROLL

DO YOU KNOW WHAT TO DO IF YOUR CLOTHES CATCH FIRE?
REMEMBER!
It’s important to keep your eyes covered and pull your arms in close to decrease the risk of injury.

STOP
If you run while your clothes are on fire, you will be “fanning the fire,” which will give it more power to continue to grow and burn. Instead of running, STOP.

DROP
DROP to the floor, where there will be less smoke and heat.

ROLL
ROLL to smother the flames. The motion of rolling will take away the oxygen the fire needs to continue burning.

An initiative brought to you by: